

February 15, 2019

## **Featured March Events**

### **Summer Library Program Roundtables**

#### Various locations, dates, and times

Join us in-person as we discuss and review programming and resource ideas for the 2019 summer library program overall theme of Outer Space. Included in the round tables will be craft displays, drawings for door prizes, and displays of some of the books listed in the manuals. Please plan to bring your ideas for



programs to share with your colleagues. The round tables will be three hours; each age group discussion will be 45 minutes. Each will start with early literacy, followed by children, teens and adults. We will take a one hour break for lunch.





# Marketing Transparent Language Online to Your Patrons Wednesday, March 6, 1:30 p.m. to 2:00 p.m.

Recorded Books and Transparent Language both provide a wide array of traditional marketing materials and pre-formatted social media posts. Learn how to access, customize, and employ these materials to reach more patrons.

We will also review a best practices guide.

This webinar will not be recorded.



## **More Upcoming Opportunities**



### **Brainfuse: JobNow and VetNow Overview**

#### March, April, May and June

These monthly training webinars from Brainfuse will go over all of the services and features available to the State Library of Iowa. These features include live, one-to-one assistance from online experts, skills-building content including videos and practice tests, nationwide and local resources for job seekers and veterans returning

to civilian life, integrated account features, and much more.

Register

# **Coming in April**

# Stand Up for Health: Health and Wellness Services for Your Community

Are you interested in engaging with other public librarians and staff members to improve your knowledge and comfort with health and wellness related reference and services? Stand Up for Health: Health and Wellness Services for Your Community is a course developed by the National Network of Libraries of Medicine (NNLM) in



cooperation with WebJunction, PLA, and public librarians to create a cohort learning experience for public library staff. The course combines an in-person, all day workshop with online learning components.

The course will be taught by Bobbi Newman, Community Engagement and Outreach Specialist for the National Network of Libraries of Medicine (NNLM), Greater Midwest Region (GMR) at the University of Iowa's Hardin Library for the Health Sciences.

About a week prior to the in-person meeting, participants will complete an assessment of the health of their community. During the eight hour in-person portion instructors will share best practices, tips, tools and resources. There will also be role-playing, pair and share, and discussions. Participants will then complete a final take-home assignment about a week after the in-person class.

The course provides 12 continuing education (CE) hours and covers the five competencies required for Consumer Health Information Specialization (CHIS) Level 1 from MLA. You **must**complete pre- and post-assignments (about 2 hours each) and attend the full-day session to receive CE and CHIS.



## **Coming in May**

# **Director Roundtables 2019: Libraries and Community Engagement**

Various locations and dates in May

This spring, Director Roundtables will follow our overall education theme for 2019 —Libraries & Community Engagement.



We know that public libraries are an essential city service, but they also provide an important human service. As city libraries step more fully into responding to citizen needs and interests, they become a primary place where people come together for community conversation, educational programs, and lifelong learning.



# Self-Paced Learning

## **Out of This World Programming**

1 Credit

In early 2017, Estherville Public Library and Ericson Public Library were two out of 75 libraries in the nation to be

awarded the NASA@ My Library program grant. Through this opportunity both libraries have spent a year developing and offering exciting space programming for children, teen, and adults. Journey with Paula Spoo, Children's Librarian at Estherville and Zachary Stier, Children's Librarian in Boone as they highlight their programs from creation to implementation to inspire you to offer these or other space programs in your community. This webinar is a wonderful opportunity to help launch your library's 2019 Summer Reading program.

Take the Course

### **Continuing Education Catalog**

CE Consultant: Alysia Peich CE Support: Lacey Partlow

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